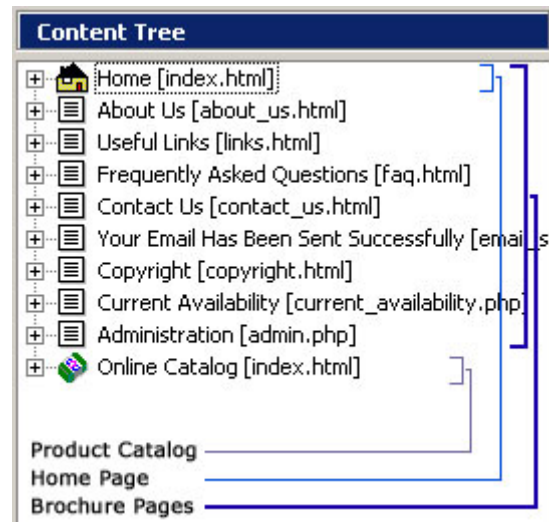


Working with Brochure Pages

What is the Content Tree?

The Content Tree is the listing of your website elements. It displays all your website elements, including product, sections, brochure pages, and fragments. In order to successfully manage your website, you have to select the elements of your website through the Content Tree and change the elements properties through the Details pane.



What are Brochure Pages?

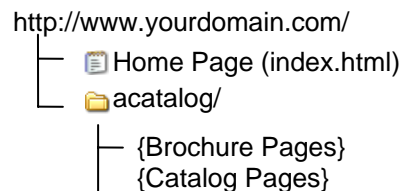
Brochure pages are simple information pages. The sole purpose of brochure pages is to display static information to your customers. Some examples of these pages are *about us*, *copyright information*, *frequently asked questions*, *customer supports*, *contact us*, *links*, etc.

What are Fragments?

Fragments are information pieces. Think of them as pieces that make up a Brochure Page. They can be arranged in a variety of ways depending on what type of templates you set them to. Fragments consist of a link, title, image, text; all or some of which may be optional depending on the template you select.

How does the Content Tree relate to page structure on the Web Server?

With the exception of the Home page (the page with the house icon) all other Brochure Pages and Product Pages (catalog pages) go into the acatalog directory.



How to Create a Brochure Page?

Right click on another brochure page in the Content Tree and select *New Brochure Page*. Then in the Page Details pane, enter in the details of the page. The *Page Title*, and *Page Filename* are required fields. Remember that a new brochure page is simply a skeleton of a page. You have to fill it with content in order to see it in the Page Preview pane.

How to Create a Brochure Page Fragment?

Right click on the brochure page you want the fragment to be in, and select *New Fragment*. Enter in the Title or Heading of the fragment, and select the template. Depending on what template you select, the image of the text of both may become visible. Correspondingly you can enter the appropriate data in to the visible fields.

How to Create Links?

You can create links in Fragments by inserting a [LINK] tag into the text area of the Fragment details or simply linking the image of the fragment. To do so tab to *Link* on the Fragment details and check off *Link*. This will make a couple of form fields visible. The Link Text is what text you want to appear instead of the [LINK] placeholder in the text area of the fragment. Checking off *Image Clickable* makes the image if any of the fragment link to the destination. The destination of the link can be set to point to a url, or to a product/section of your catalog, depending on where you set the radio button to. Setting it to the product of section is straight forward where you simply set the destination to the drop down list. To use the URL if you want to link to another brochure page, simply enter in the destination brochure page's file name. In the special instance that you are linking to the homepage, precede the filename with a "../" (use the text within the quotes only). To better understand why this is so refer to the section that talks about how the Content Tree relate to page structure on the Web Server.